

CONCEPT NOTE SIDE EVENT GPDRR FORUM

“THE SPIRIT OF INDONESIA”

Overview

The Global Platform for Disaster Risk Reduction is a multi-stakeholder forum. This global forum is an avenue to share knowledge and discuss the latest developments and trends in reducing disaster risk. The UN General Assembly recognizes the Global Platform as a critical mechanism to review progress on the implementation of the Sendai Framework for Disaster Risk Reduction. At the Platform, governments, the UN system and all stakeholders get together to identify ways to further accelerate the implementation of the Sendai Framework. Since 2007, six sessions of the Global Platforms have taken place.

The outcomes are recognized by the General Assembly as a contribution to the deliberations of the High-Level Political Forum on Sustainable Development (HLPF), held each year in July and thus, contributing to risk-informed implementation and monitoring of the 2030 Agenda for Sustainable Development. The seventh session of the Global Platform (GP2022) will be organized and convened by the UN Office for Disaster Risk Reduction (UNDRR) from 23 to 28 May 2022, in Bali, Indonesia, hosted by the Government of Indonesia. The event will be co-chaired by the Government of Indonesia and UNDRR.

The President of the Republic of Indonesia, Joko Widodo, invites countries to strengthen cooperation to encourage the empowerment of MSMEs in an inclusive manner and to address the impacts of climate change in a sustainable manner for mutual progress. This was stated by the President at the Asia-Pacific Economic Cooperation (APEC Summit) Business Advisory Council (ABAC) Summit, which was attended virtually on Thursday (11/11/2021). In the discussion forum on inclusiveness and sustainability, the President voiced that Asia Pacific countries should strengthen cooperation in 2 important matters. First, in economic recovery through inclusive MSME empowerment. Second, handling the impacts of climate change in a sustainable manner.

Indonesia is culturally rich. Indonesian art and culture are intertwined with religion and age-old traditions from the time of early migrants with Western thoughts brought by Portuguese traders and Dutch colonists. The performance of Indonesian art and culture is showcased through the zoning areas of Spirit of Indonesia. During four days event, the best of this idyllic tropical island's dance, music, and artistic expressions will be displayed to the public when Indonesia and Bali showcases its best cultural presentations, presented and revived by SMEs across the island. There will be daily performances of traditional and modern dance and music alongside countless related cultural and commercial activities during the whole exhibition to present offerings of dance, music, excitement, color and stunning beauty.

Objectives

The purpose of this event is to empower all SMEs as part of disaster risk reduction efforts, foster partnership and to build resilience and support sustainability. The participants of this event is expected to further expand their markets, develop new ideas, to network to have a chance at gathering wider range of supports.

Activities

In view of this year GPDRR Forum's theme "From Risk to Resilience", the exhibition of SMEs products will be showcased in Bali Collection and the hotels where the delegates stay. A comprehensive showcase in line with GPDRR's theme titled The Spirit of Indonesia will be divided into 4 (four) zoning areas:

- Zone 1 : The Rising Phoenix
A mini museum featuring few great disasters that took place in Indonesia to illustrate their devastating impact to the communities and the country as a whole.
- Zone 2 : Memento of Indonesia
Featuring eco-friendly and green products and other champions products of Indonesian SMEs.
- Zone 3 : Taste of Indonesia
A whole spectrum of indulgence in food and beverages, from local heritage as well as standardized manufactured goods.
- Zone 4 : Local Rhythm
Celebrating cultural and musical performance as well as entertainment, which offers the chance to personally see Indonesia's vast cultural performances.

Target Groups

- Countries of delegations
- Central Government (Ministries and Agencies)
- Regional Government
- Business and Industry (SMEs, digital platform, association)
- Universities
- Communities
- NGOs

Approximately 1000 – 2000 visitors across target groups.

Schedule

May 25th -28th, 2022

11.am-9.00pm (local time)

Location

Bali Collection, Nusa Dua, Bali

Stakeholder

1. Ministry of Cooperatives and SMEs;
2. Ministry of Industry;
3. Ministry of Trade;

4. Ministry of Tourism and Creative Economy;
5. Ministry of Youth and Sport.

Participants

- | | |
|---|---|
| 1. Ministry of Cooperatives and SMEs | : 50 SMEs (Bali Collection) & 30 SMEs (Westin Hotel, Melia Hotel, Conrad Hotel) |
| 2. Ministry of Tourism and Creative Economy | : 141 SMEs (virtual) |
| 3. Ministry of Youth and Sports | : 15 SMEs |
| 4. Ministry of Industry | : 10 SMEs |
| 5. Ministry of Trade | : 8 SMEs |

Presenting more than 200 Indonesian SMEs from Bali and other provinces in Indonesia, various sectors ranging from wellness, eco-friendly product, zero waste based products, paintings and handmade products from women entrepreneurs, SMEs impacted by disasters, and handicapped children.

Impact

This activity is expected to have an impact specifically on Bali as a major tourist destination, and assisting to improve its economy and showcasing Indonesia's abilities in risk mitigation and reduction as well as its resiliency in dealing with disaster. It also aims to showcase Bali's readiness to host international forum and tourists after Covid-19.

Design Event

The Spirit of Indonesia Tentative Agenda

May 25th, 2022

| | |
|---------------|--|
| 11.00 - | Open Exhibition |
| 16.00 – 17.30 | Cultural Performance |
| 17.30 – 18.30 | Break |
| 18.30 – 18.35 | Welcoming Dance: Sekar Jagat |
| 18.35 – 18.40 | Opening MC |
| 18.40 – 18.55 | Remarks from Deputy Minister for SMEs – Ministry of Cooperatives & SME |
| 18.55 – 19.05 | MoU Signing |
| 19.05 – 19.10 | Fire Dance |
| 19.10 – 20.30 | Dinner |
| 21.00 | End of Showcase Day 1 |

May 26th, 2022

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|---------------|-----------------------------|
| 11.00 - | Open Exhibition |
| 16.00 – 17.30 | Cultural Performance |
| 17.30 – 18.30 | Break |
| 18.30 – 20.30 | Rindik Balinese Performance |
| 21.00 | End of Showcase Day 2 |

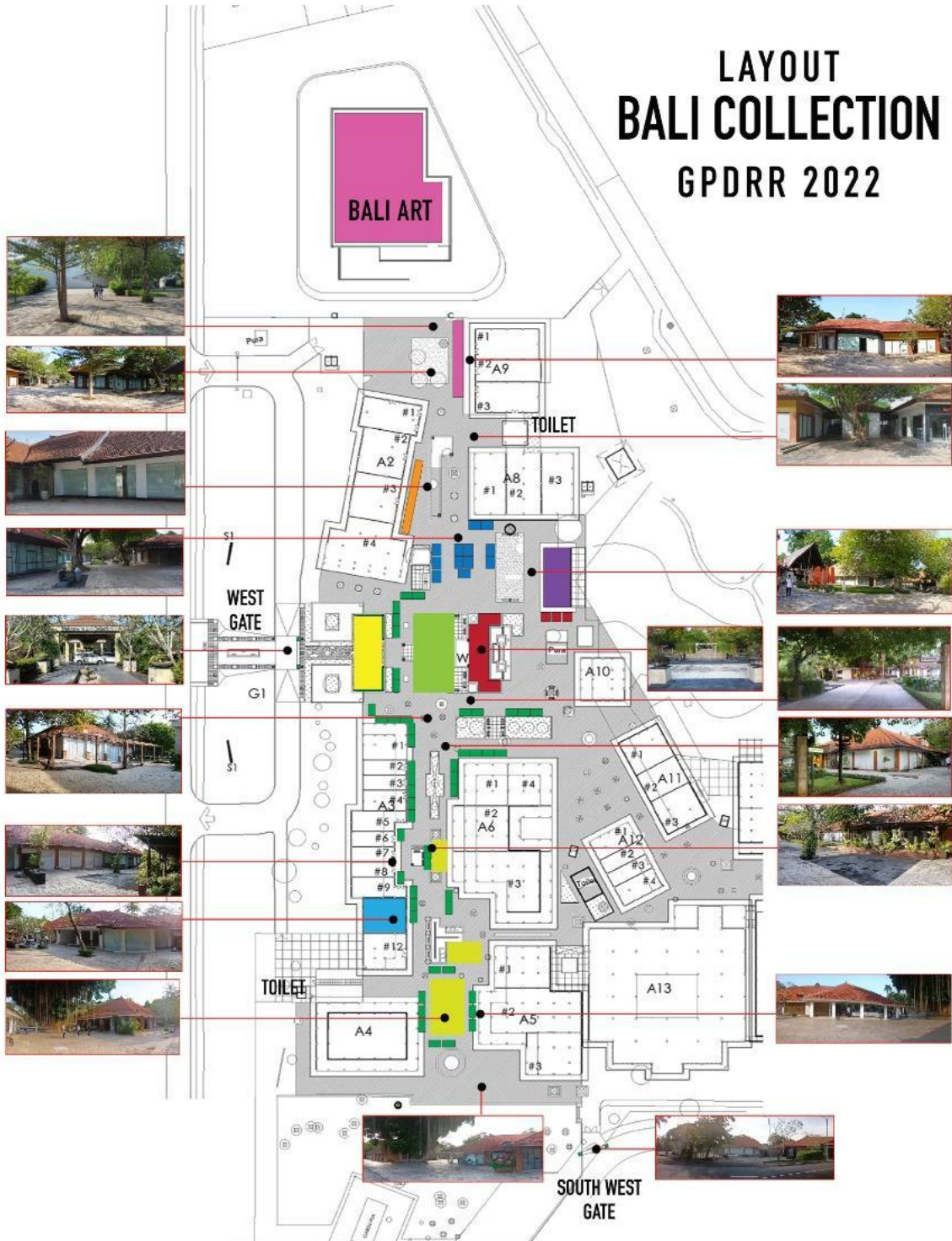
May 27th, 2022

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|---------------|------------------------------|
| 11.00 - | Open Exhibition |
| 16.00 – 17.30 | Live Cooking Show by Go Food |
| 17.30 – 18.30 | Break |
| 18.30 – 20.30 | Rindik Balinese Performance |
| 21.00 | End of Showcase Day 3 |

May 28th, 2022

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|---------------|-----------------------|
| 11.00 - | Open Exhibition |
| 16.00 – 17.30 | Cultural Performance |
| 17.30 – 18.30 | Break |
| 18.30 – 20.30 | Gus Teja Performance |
| 21.00 | End of Showcase Day 4 |

LAYOUT BALI COLLECTION GPDRR 2022



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| LEGENDA | | CATATAN : Masuk dari West Gate dan keluar ke South West Gate |
| ■ KemenkopUKM (50) | ■ Panggung & Tenda Artis (3) | |
| ■ Area penonton | ■ BNPB | |
| ■ Area pameran kebangsaan | ■ Kemenparekraf (140) | |
| ■ Kemendag (12) | ■ Kemenperind (12) | |
| | ■ Kemenpora (15) | |